

PRI-MED MEDICAL PRODUCTS IS UNDERGOING A REBRAND. A MAJOR ASPECT OF THE REBRAND IS AN UPGRADE TO THE PRODUCT PACKAGING YOU SEE EVERY DAY.

## YOUR TIME MATTERS

Time is of the essence in healthcare and product packaging shouldn't be something you need worry about. We believe product packaging should be straightforward and easy to understand so you can **GRAB and GO!** Our ultimate goal is to save you valuable time so you can stay focused on your important work.

### 1 MOST IMPORTANT INFO — NICE AND BIG!

The new package designs display the most important information larger than the less important information.

### 2 FLUID PROTECTION IS HIGHLY VISIBLE

Fluid protection is important, which is why we are highlighting it in product descriptions.



### 3 LABELS IN TWO LOCATIONS

Packaging contents are easy to identify no matter which way the box is facing.

### 4 LARGE PRODUCT ILLUSTRATIONS

The large product illustrations allow you to clearly see what type of mask is in the box from far away or at a quick glance. No more guessing.

## WE VALUE YOUR FEEDBACK

*Should you have any questions, concerns or feedback about the new packaging, please contact PRI-MED's Customer Service Team (listed below). Thank you!*